

How we process your personal data

Your privacy is important to us. Our Privacy Policy (policy for processing of personal data) describes, among other things, what data we collect about you as a customer, for what purpose it is collected, how you can control your own data and how you can contact us.

This document informs you of your rights as a registered customer with us and how we process and protect your personal data. If you would like to read our entire Privacy Policy, you can find it at www.swedol.se/gdpr

WHY DO WE PROCESS YOUR PERSONAL DATA?

The *Purpose* of processing your personal data is to comply with and maintain the agreement we have entered with you for the delivery of goods and/or services.

We only process personal data about you and your company that is relevant and necessary for us to comply with the *Purpose*.

WHAT PERSONAL DATA DO WE PROCESS?

We collect and store data about you that you personally provide us with such as your name, postal address, any delivery address, personal ID number, e-mail address and mobile phone number.

We also collect data about your purchases such as information on purchased goods, price, date and store for the purchase as well as any returns.

If you subscribe to our newsletters, are a member of our customer club or contact our customer service department, we will also collect your personal data relating to this. We must collect the above data in order to fulfil our obligations to you as a customer.

We may also acquire personal data from other sources that you have contacted for assistance, for example a credit reporting agency. We process this data for the same reasons as above.

WHERE IS YOUR PERSONAL DATA STORED?

Your personal data is stored with us or with an external provider selected by us.

The data is stored on a server within the EU/EEA, thus your personal data is protected by the General Data Protection Regulation (GDPR).

Swedol is responsible for ensuring that your personal data is stored securely.

We continuously ensure that all security-related and organisational precautionary measures are taken to ensure that your personal data is not unlawfully destroyed or lost. We also ensure that no unauthorized persons are able to process or misuse the data in a manner that is contrary to applicable rules for the processing of personal data.

HOW DO WE SHARE YOUR PERSONAL DATA?

We may share your personal data with other suppliers and partners such as other professional companies, your bank or insurance company, advisors, etc. if this is necessary for us to be able to maintain our agreement with you.

In addition, we may share your personal data if we need to provide or share information about you with government institutions.

FOR HOW LONG DO WE SAVE YOUR PERSONAL DATA?

We only store personal data for as long as necessary to fulfil the Purpose or for as long as required by law. Further information on this can be found at www.swedol.se/gdpr.

We will delete your data when it is no longer needed. The data will be deleted at the latest when the limitation period for our responsibility for completed work is over, which is currently 8 years.

We can also delete the data at your request.

WHAT RIGHTS DO YOU HAVE?

You are always entitled to receive information on what personal data we have registered for you.

You are also entitled to object to or limit the processing of your personal data.

If you wish to contact us about this, please do so by e-mail or phone:

gdpr@swedol.se, +46 (0)8 7120000

If you have any complaints about our processing of your personal data, these must be addressed to The Swedish Data Protection Authority by phone: +46 (0)8 657 61 00 or e-mail:

datainspektionen@datainspektionen.se

RESPONSIBILITY FOR PROCESSING YOUR PERSONAL DATA

Swedol AB is the personal data controller for processing of your data and is therefore responsible for ensuring that your data is processed in a correct and secure manner in accordance with applicable legislation.

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